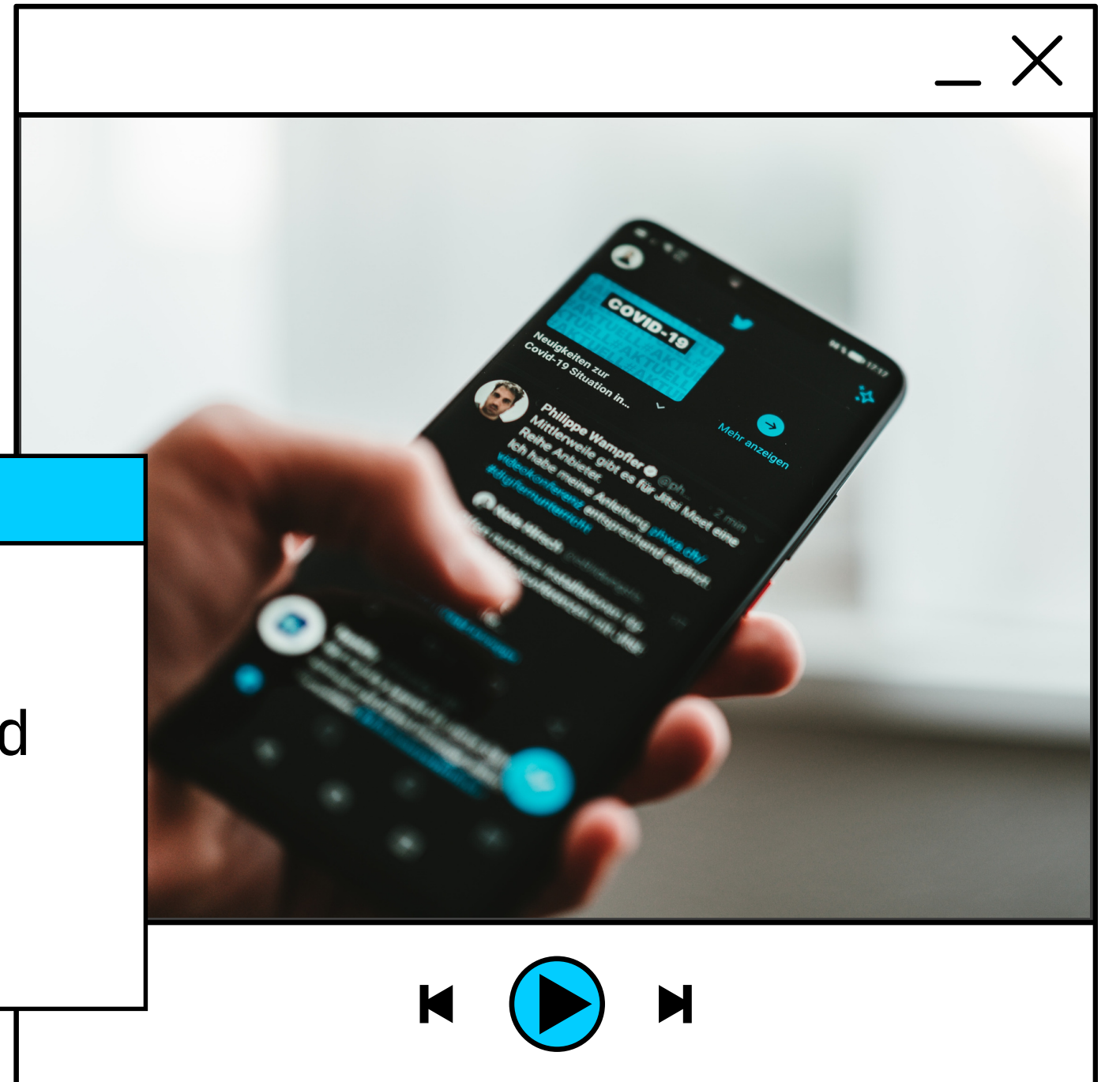


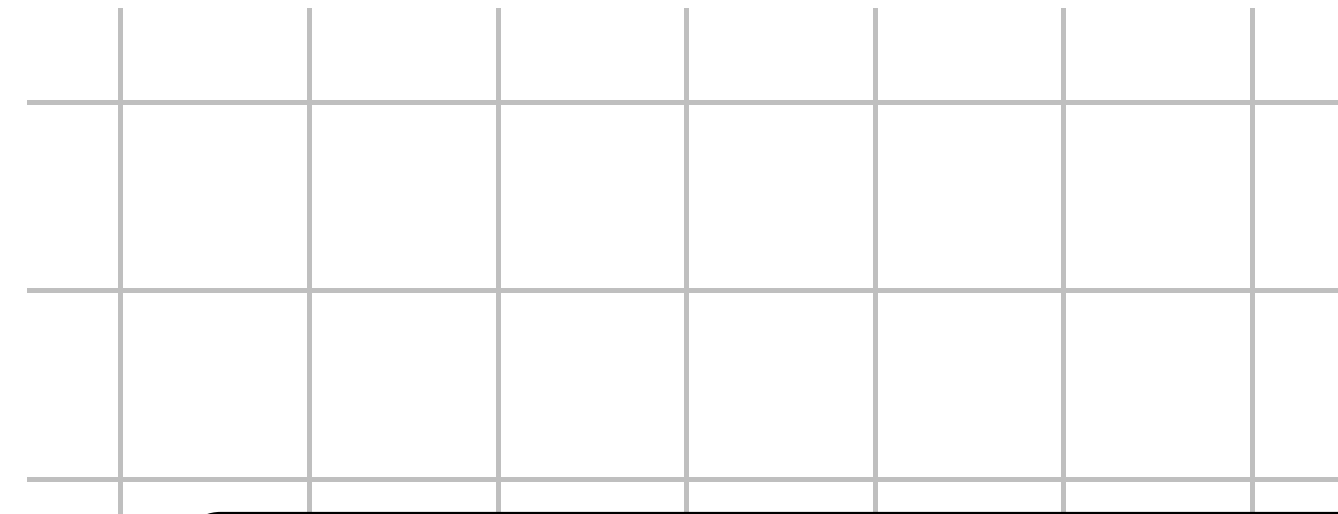
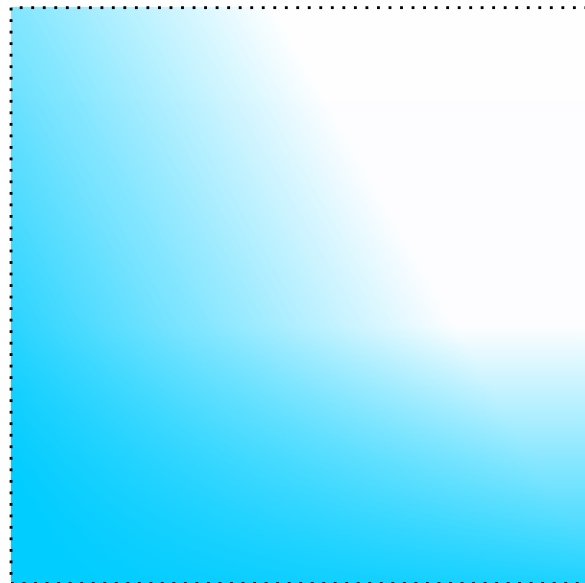
# Best Practices and Whats New 2021



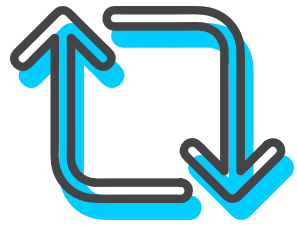


# why tweet?

Founded in 2006, Twitter has become the online destination for 300 million users to find their **niche** communities & serve as a discovery platform for **news** and **popular culture**.





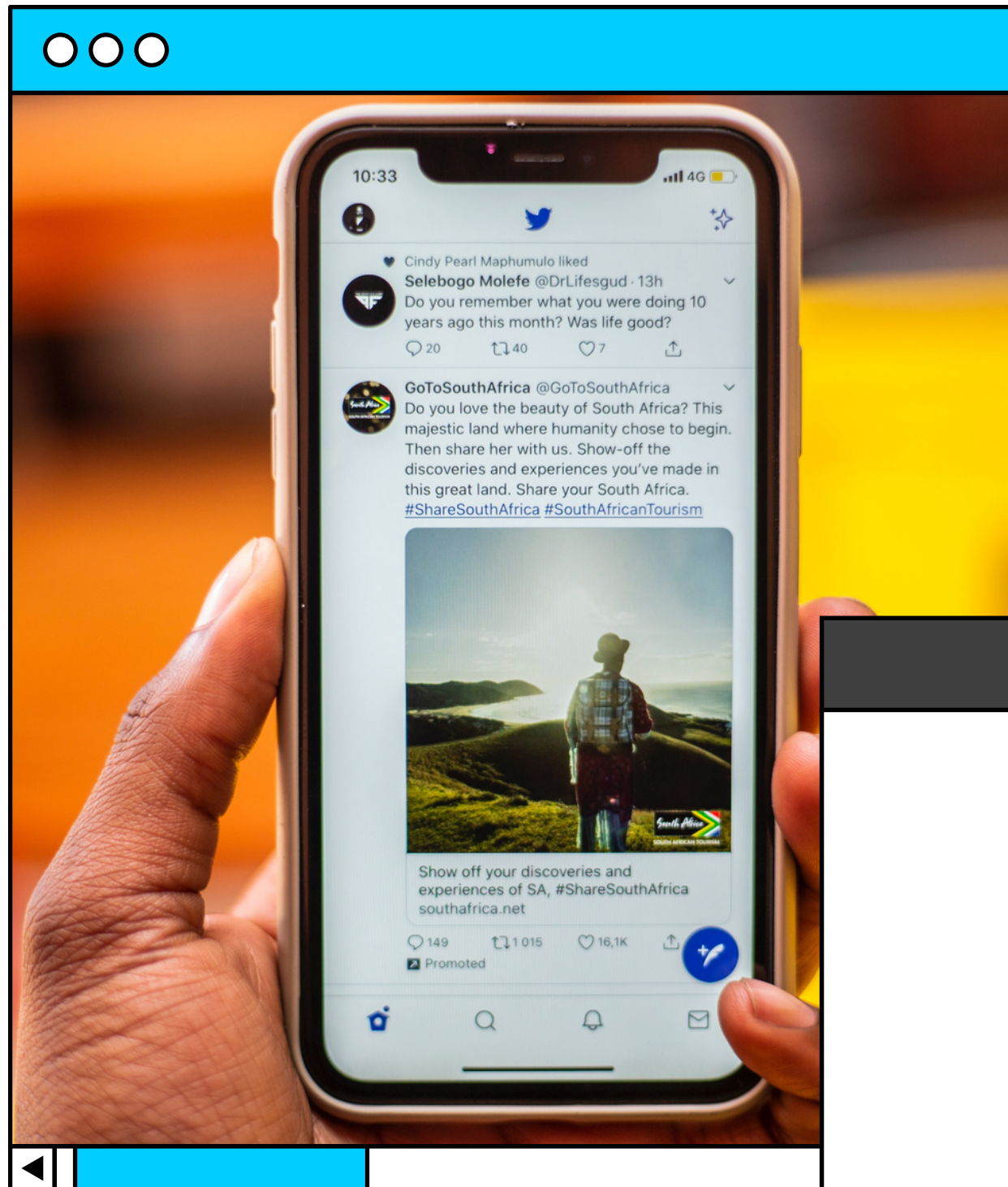


# why tweet?

You get 240 characters to get someone to comment, retweet, quote tweet, like, share, bookmark your tweet, visit your profile, or **click the link.**

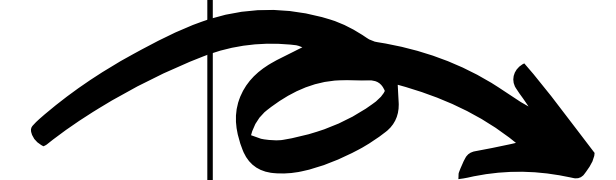






# what's a good tweet?

- Short & informative
  - Points for funny
- Visual (custom graphic or GIF)
- 1-3 hashtags



**55%**

**INCREASED  
ENGAGEMENT**

# what's a good tweet?



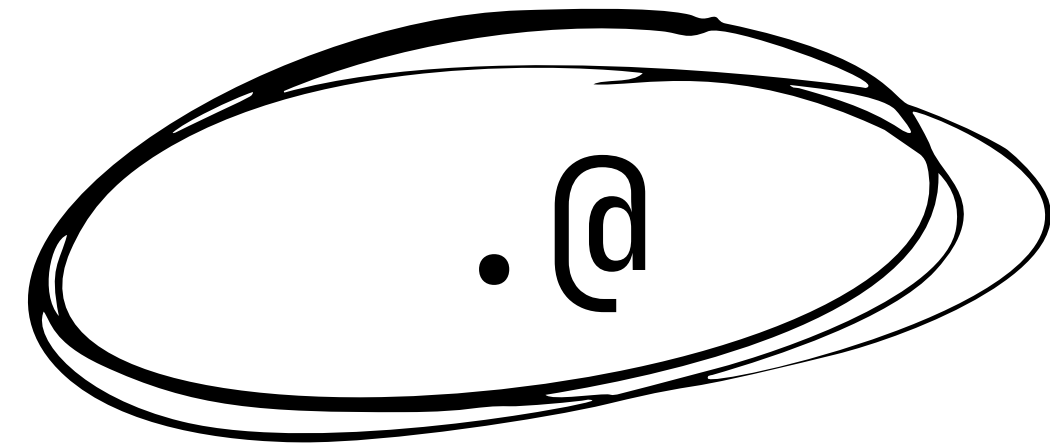
**3Dnatives** @3Dnatives\_en  
 Spooky season is finally upon us! As the big day creeps closer, we decided to scour the @Cults3D STL file marketplace for some of the best masks to 3D print in time for Halloween 🎃 — from #JasonVoorhees to #SquidGame, discover more here: <https://www.3dnatives.com/en/top-10-3d-printed-halloween-masks-311020174/> ...  
 #3Dprinting [pic.twitter.com/pGIN2H1c3I](https://pic.twitter.com/pGIN2H1c3I)

Impressions	1,947
Total engagements	96
Media engagements	58
Likes	13
Link clicks	11
Detail expands	7
Retweets	3
Profile clicks	3
Replies	1



**3Dnatives** @3Dnatives\_en  
 .@3dwasp and @MarioCucinella constructed a #3Dprinted eco-sustainable housing development—#TECLA. The low-carbon homes addresses both the climate and housing crises.  
 #sustainability #3Dprinting  
<https://www.3dnatives.com/en/tecla-is-finished-2/> ... [pic.twitter.com/oJMouplrWU](https://pic.twitter.com/oJMouplrWU)

Impressions	1,171
Total engagements	35
Media engagements	19
Likes	6
Profile clicks	3
Link clicks	2
Hashtag clicks	2
Detail expands	2
Retweets	1



When beginning a tweet with a handle, add a period so that it appears on your timeline instead of purgatory.

# what's a good tweet?



**3Dnatives** @3Dnatives\_en  
 Japanese automobile manufacturer **@Honda** is working with Italian 3D printer manufacturer **WASP (@3dwasp)** to design motorcycles with a reduced environmental footprint and futuristic design aesthetic, using a clay extrusion process 🇯🇵 🇮🇹  
<https://www.3dnatives.com/en/honda-wasp-sustainable-vehicles-clay-3d-printing-151020215/> ... [pic.twitter.com/v3gDJVZrJ4](https://pic.twitter.com/v3gDJVZrJ4)

Impressions	848
Total engagements	32
Media engagements	12
Likes	6
Link clicks	5
Retweets	4
Detail expands	4
Profile clicks	1

**1-3%**  
 ENGAGEMENT RATE

Tweets **Top Tweets** Tweets and replies Promoted

Impressions Engagements Engagement rate



**3Dnatives** @3Dnatives\_en · Nov 17  
 What are the material trends at **#Formnext2021**? 📈  
 We spoke with guests from **@LubrizonCorp**, **@ElkemSilicones** and Nobula to find out more about **#additivemanufacturing** with TPU, silicon and more in our 2nd 3D Daily Show at **@formnext\_expo** **#3DnativesLIVE**

[youtube.com/watch?v=ai-iVX...](https://youtube.com/watch?v=ai-iVX...)

[View Tweet activity](#)

603 11 1.8%





**1-3**

Hashtags

**10**

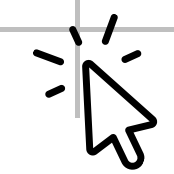
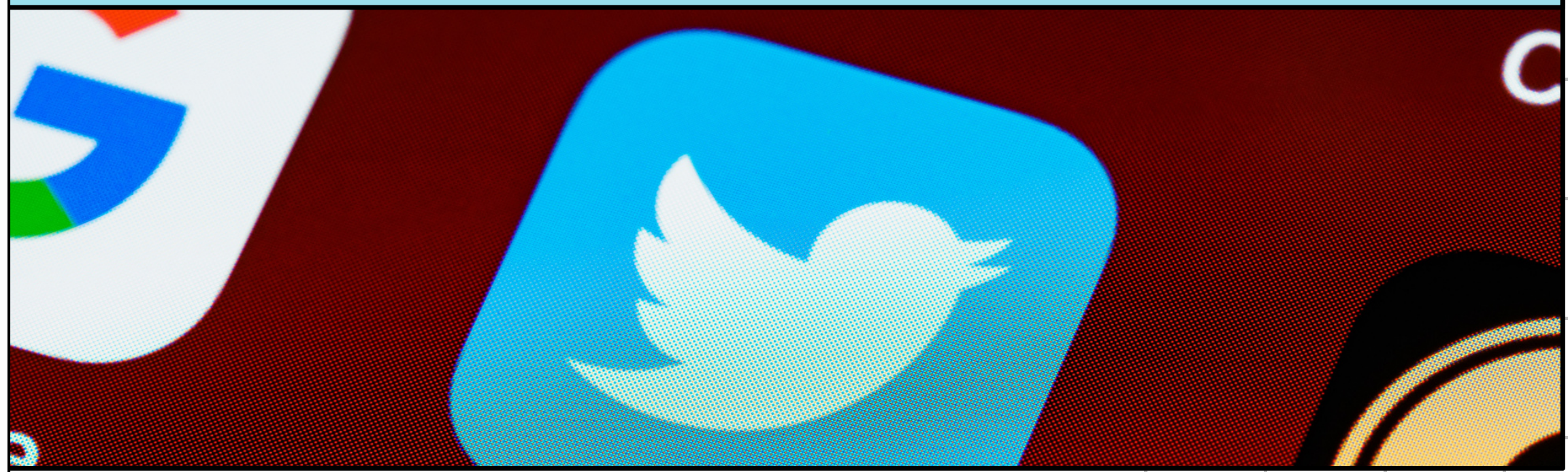
Superfollowers

**11:00 AM - 1:00 PM**

Eastern

**10+**

Posts per day



# Best Practices

Tweet Types: Questions, Industry Buzz, Networking,  
3Dnatives Promotion (webinars)  
- Rockets, Houses, Vehicles, NFTs (RTs)

# what's new?

- Twitter CEO Jack Dorsey stepped down yesterday
- Twitter stopped supporting AMP
  - SEO/Google Indexed tweets
- Twitter Blue \$2.99/month
  - Edit Tweets
- Twitter Spaces
  - Voice-only conversations
  - Recorded (iOS)
  - Topics: Blockchain, NFTs, Web 3.0
- Free\* Newsletter (Revue)
  - 3D Tweets (monthly newsletter)

**3D natives**  
Your source for 3D printing

**3Dnatives**  
@3Dnatives\_en

Your first stop for all the latest news, information, jobs, and videos for #3Dprinting //  
Business Enquiries: contact@3dnatives.com

Media & News Company Worldwide 3dnatives.com/en/  
Joined March 2017

3,447 Following 7,551 Followers

Tweets Tweets & replies Media Likes

Pinned Tweet

**3Dnatives** @3Dnatives\_en · 18h

What were the best 3D applications at #Formnext2021? We visited the booths of 5 different companies, including @Siemens, @Massivit3d, @Polymaker\_3D, @caracol\_am, and BE-AM at the international trade show in Frankfurt. Check it out!  
#Formnext #3Dprinting

youtube.com  
The Best 3D Applications at Formnext 2021 | 3Dn...  
What were the best 3D applications at Formnext 2021? To answer this question, we visited the ...

Promote



# Thank You!

@3Dnatives\_EN

